Private Label Catalogue

Car and motorcycle care products · Made in Istanbul

Autocher formulates, fills and manufactures car and motorcycle care products under your brand in its own facility in Istanbul. This catalogue lists the product groups and pack sizes in our private label programme.

Products	195 products in 9 product groups
Made in	Our own facility in Istanbul
Languages	Turkish, English, Spanish, Arabic
Documents	SDS and TDS available on request

Two ways to start

Low-volume programme

From 100 units per product. We add your logo and brand name to our standard label; the product formula, label layout and packaging are standard. Lead time is 15–20 business days from the day we receive your logo and brand name.

Standard private label programme

Covers formula, scent, colour and pack options. Quoted separately according to your request.

Quotes and details: autocher.com.tr/en/private-label/

Product Catalogue

Products not on the list are considered on request. Available pack sizes may vary by product.

16 oz Ready Products (6)

Standard products in 16 oz (473 ml) bottles with tiered pricing; the label is prepared with your logo and brand name.

Product	Description	Pack size
Iron Remover (16 oz)	Acid-free, pH-neutral cleaner that dissolves iron fallout and rust stains on paint, glass, chrome and wheels.	16 Oz (473 ml)
Quick Wax Detailer (16 oz)	Quick wax and detailer that gives paint a wet, mirror-like shine, with UV blockers.	16 Oz (473 ml)
Tyre Shine Gel (16 oz)	Anti-static gel that gives tires a long-lasting shine and helps protect them from drying.	16 Oz (473 ml)
Dashboard Care Milk – Natural Matte (16 oz)	Anti-static dashboard care that nourishes and renews vinyl, bakelite, leather and plastic with a natural matte look.	16 Oz (473 ml)
Trim & Bumper Restorer Gel (16 oz)	Gel that helps restore the colour of faded plastic bumpers and exterior trim.	16 Oz (473 ml)
All-Purpose Cleaner APC (16 oz)	Multi-purpose, residue-free cleaner for car interior fabrics, carpets, plastics, vinyl, leather and glass.	16 Oz (473 ml)

Car Wash & Exterior Cleaning (32)

Snow foams, shampoos, wheel and paint-surface cleaners, made to your own scent, colour and viscosity.

Product	Description	Pack size
pH-balanced wash shampoo with gloss	Loosens dirt during the pre-wash and leaves a glossy finish.	1 L · 4 L · 20 L · 5 kg
pH-balanced shampoo	High dirt-removal power with a foam that does not run off the surface easily.	1 L · 4 L · 20 L · 5 kg
Touchless brushless car wash shampoo	Cleans without a sponge, cloth or brush.	4 L · 20 L · 5 kg
Touchless car wash shampoo with gloss	Sponge-free, brush-free washing with a high-gloss finish.	4 L · 20 L · 5 kg
Brushless truck, lorry and trailer wash shampoo	Specialised in removing heavy soiling from heavy-tonnage vehicles.	20 L
Pink-foam brushless car wash shampoo	A visual show and a thorough clean at the car wash.	20 L · 5 kg
Brushless car wash shampoo (heavy soil)	Touchless shampoo for heavily soiled vehicles.	20 L
Highly concentrated pH-balanced car wash shampoo	Suitable for the two-bucket method, foam guns and pressure foam tanks.	500 ml · 1 L · 5 kg · 20 kg
Car wash shampoo with ceramic and gloss additives	Protects the paint and its gloss.	500 ml · 1 L · 5 kg · 20 kg
Matte-paint car wash shampoo	Strong cleaning made for factory matte paint, without adding gloss.	500 ml · 1 L · 5 kg
pH-neutral PPF car wash shampoo	A strong cleaning shampoo that protects PPF coatings.	500 ml · 1 L · 5 kg

Product	Description	Pack size
Waterless car wash shampoo	Removes light soiling in one step, with no rinsing.	500 ml · 1 L · 5 kg · 20 kg
pH-neutral rinse-free car wash shampoo	Single-bucket car wash shampoo.	500 ml · 1 L · 5 kg
Alkaline pre-wash and traffic-film remover	Loosens traffic film and road grime before the main wash.	1 L · 5 kg · 20 kg
Rainbow wash shampoos	Enjoyable car washing with purple, yellow, pink and blue foams.	1 L · 5 kg · 20 kg
pH-neutral apple-scented active snow foam shampoo with gloss	A dense-foaming shampoo with gloss.	473 ml · 1 L · 4 kg · 20 L
Pomegranate-scented pH-neutral car wash shampoo	A dense-foaming car wash shampoo.	473 ml · 1 L · 4 kg · 20 kg
Touchless brushless coloured-foam wash shampoo	Washes the car in a single pass, available in neon green, neon red, blue and pink.	1 L · 4 kg · 20 kg · 20 kg kova
Brushless heavy-vehicle wash shampoo	Touchless wash shampoo for lorries, trailers, buses, trucks and construction machinery.	5 kg · 20 kg · 25 kg
Waterless car wash shampoo with gloss	Easy one-pass car wash shampoo.	473 ml · 5 kg · 20 kg
Wash & wax		500 ml · 1 L · 5 L
Iron remover (fallout remover)		500 ml · 1 L · 4 L · 5 L · 20 L
Wheel & rim cleaner (acid-free)		500 ml · 1 L · 4 L · 5 L · 20 L
Heavy-duty wheel cleaner		1 L · 5 L · 20 L
Bug & bird-dropping remover		500 ml · 1 L · 5 L
Tar & adhesive remover		500 ml · 1 L · 5 L
Water-spot remover		500 ml · 1 L · 5 L
All-purpose cleaner (APC)		500 ml · 1 L · 4 L · 5 L · 20 L
Truck & heavy-vehicle exterior cleaner		20 L · 200 L · 1000 L
Tyre & plastic cleaner		500 ml · 1 L · 5 L
Microfibre cloth detergent		500 ml · 1 L · 5 L
Clay-bar lubricant		500 ml · 1 L · 5 L

Care & Detailing (28)

Polishes, ceramic protection, tyre and dashboard care, leather and interior products for retail and professional detailing.

Product	Pack size
Quick detailer	500 ml · 1 L · 5 L
Spray wax	500 ml · 1 L · 5 L
Ceramic coating spray (SiO2)	250 ml · 500 ml · 1 L
Paint sealant	250 ml · 500 ml · 1 L
Liquid wax	250 ml · 500 ml · 1 L

Product	Pack size
Polishing compound (heavy cut)	250 ml · 500 ml · 1 L · 5 L
Polishing compound (medium cut)	250 ml · 500 ml · 1 L · 5 L
Finishing polish	250 ml · 500 ml · 1 L · 5 L
Scratch remover	250 ml · 500 ml · 1 L
Tyre shine gel	500 ml · 1 L · 5 L · 20 L
Tyre shine (liquid)	500 ml · 1 L · 4 L · 5 L · 20 L
Tyre dressing (water-based)	1 L · 5 L · 20 L
Dashboard dressing (matte)	500 ml · 1 L · 5 L · 20 L
Dashboard dressing (gloss)	500 ml · 1 L · 5 L · 20 L
Trim & bumper restorer gel	250 ml · 500 ml · 1 L · 5 L
Rubber & seal conditioner	250 ml · 500 ml · 1 L
Engine-bay dressing	500 ml · 1 L · 5 L
Interior detailer	500 ml · 1 L · 5 L · 20 L
Upholstery shampoo	500 ml · 1 L · 5 L
Carpet & headliner cleaner	500 ml · 1 L · 5 L
Leather cleaner	250 ml · 500 ml · 1 L
Leather conditioner	250 ml · 500 ml · 1 L
Glass cleaner	500 ml · 1 L · 5 L · 20 L
Glass water repellent (rain repellent)	100 ml · 250 ml · 500 ml
Headlight cleaner & restorer	100 ml · 250 ml · 500 ml
Chrome & metal polish	250 ml · 500 ml · 1 L
UV plastic protectant	500 ml · 1 L · 5 L
Detailing clay bar	100 g · 200 g

Fuel, Engine & Oil Additives (32)

Petrol and diesel fuel additives, injector and system cleaners, and engine-oil additives, in bottles under your own label.

Product	Pack size
Gasoline system cleaner	250 ml · 300 ml
Petrol injector cleaner	250 ml · 300 ml
Octane booster	250 ml · 300 ml
Petrol performance additive	250 ml · 300 ml
Fuel system protector & water remover	250 ml · 300 ml
Diesel system cleaner	250 ml · 300 ml
Diesel injector cleaner	250 ml · 300 ml
Diesel cetane booster	250 ml · 300 ml
Diesel anti-gel (winter additive)	250 ml · 500 ml · 1 L
Diesel water remover	250 ml · 300 ml
Diesel particulate filter (DPF) cleaner additive	250 ml · 300 ml

Product	Pack size
Diesel fuel system protector (biodiesel compatible)	250 ml · 300 ml
Diesel lubricity additive	250 ml · 300 ml
EGR & intake system cleaner	250 ml · 300 ml
Turbo cleaner	250 ml · 300 ml
Carbon & soot remover (decarbonizer)	250 ml · 300 ml
LPG system protector additive	250 ml · 300 ml
Engine flush (internal cleaner)	250 ml · 300 ml · 500 ml
Engine oil additive (anti-wear)	250 ml · 300 ml · 500 ml
Engine oil stop leak	250 ml · 300 ml · 500 ml
Oil thickener (viscosity stabiliser)	250 ml · 300 ml
Engine noise reducer	250 ml · 300 ml
Hydraulic lifter & valve noise reducer	250 ml · 300 ml
Power-steering stop leak	250 ml · 300 ml
Power-steering additive	250 ml · 300 ml
Manual gearbox oil additive	250 ml · 300 ml
Automatic transmission stop leak (ATF)	250 ml · 300 ml
Transmission flush	250 ml · 300 ml · 500 ml
Differential oil additive	250 ml · 300 ml
Exhaust & catalytic converter cleaner	250 ml · 300 ml
Fuel stabiliser (long-term storage)	250 ml · 300 ml · 500 ml
Exhaust smoke reducer	250 ml · 300 ml

Cooling System & Technical Fluids (19)

Antifreeze, radiator care products, brake fluid, screen wash and AdBlue-type technical fluids, in bulk or retail packs.

Product	Pack size
Antifreeze coolant (ready-to-use)	1 L · 4 L · 5 L · 20 L · 208 L
Antifreeze coolant (concentrate)	1 L · 4 L · 5 L · 20 L · 208 L
OAT coolant	1 L · 5 L · 20 L · 208 L
HOAT coolant	1 L · 5 L · 20 L · 208 L
Heavy-duty coolant	5 L · 20 L · 208 L · 1000 L
Radiator flush	250 ml · 300 ml · 500 ml · 1 L
Radiator stop leak	250 ml · 300 ml · 500 ml
Radiator anti-rust additive	250 ml · 300 ml · 500 ml
Cooling-system descaler	500 ml · 1 L · 5 L
Distilled water	1 L · 5 L · 10 L · 20 L
Battery water	1 L · 5 L
Brake fluid (DOT 3)	250 ml · 500 ml · 1 L · 5 L
Brake fluid (DOT 4)	250 ml · 500 ml · 1 L · 5 L

Product	Pack size
Brake fluid (DOT 5.1)	250 ml · 500 ml · 1 L
Power-steering fluid	500 ml · 1 L · 5 L
Windscreen washer (summer)	1 L · 4 L · 5 L · 20 L
Windscreen washer (winter / anti-freeze)	1 L · 4 L · 5 L · 20 L
AdBlue / DEF (urea solution)	5 L · 10 L · 20 L · 1000 L
A/C system cleaner (liquid)	250 ml · 500 ml · 1 L

Technical & Maintenance Aerosols (34)

Technical aerosols such as carburettor, brake, rust-penetrant, silicone and contact sprays, in 200 ml and 400 ml cans (500 ml on request).

Product	Pack size
Carburettor cleaner spray	200 ml · 400 ml · 500 ml
Throttle-body cleaner spray	200 ml · 400 ml · 500 ml
Intake & EGR cleaner spray	200 ml · 400 ml · 500 ml
Brake & parts cleaner spray	400 ml · 500 ml
Transmission cleaner spray	400 ml · 500 ml
Rust penetrant & multi-purpose lubricant spray	200 ml · 400 ml · 500 ml
Silicone spray (clear)	200 ml · 400 ml
White lithium grease spray	200 ml · 400 ml
Copper grease spray	200 ml · 400 ml
Ceramic grease spray	200 ml · 400 ml
Contact & electronics cleaner spray	200 ml · 400 ml
Cold-start (starter) spray	200 ml · 400 ml
Engine cleaner spray (dry)	400 ml · 500 ml
Degreaser spray (industrial)	400 ml · 500 ml
Gasket remover spray	400 ml
Cold galvanising (zinc) spray	400 ml
Battery terminal protector spray	200 ml · 400 ml
Foam all-purpose cleaner (APC foam)	200 ml · 400 ml · 500 ml
Foam glass cleaner	400 ml · 500 ml
Tyre-shine foam spray	400 ml · 500 ml
Dashboard polish spray (matte / gloss)	200 ml · 400 ml
Leather care spray	200 ml · 400 ml
Quick-detailer spray	400 ml · 500 ml
Spray wax	400 ml · 500 ml
Windscreen de-icer spray	400 ml · 500 ml
Lock de-icer spray	50 ml · 100 ml · 200 ml
Tyre repair sealant & inflator spray	300 ml · 400 ml · 500 ml

Product	Pack size
Acrylic spray paint	400 ml
Primer spray	400 ml
Clear-coat spray (gloss / matte)	400 ml
Wheel-paint spray	400 ml
Spray adhesive	400 ml · 500 ml
Silicone rubber protector spray	200 ml · 400 ml
Freeze (cooling) spray	200 ml · 400 ml

Motorcycle Care Products (23)

Chain lubes and cleaners, motorcycle shampoos and polishes, helmet and air-filter care, and 2T/4T fuel additives.

Product	Pack size
Chain lube spray (road)	150 ml · 400 ml · 500 ml
Chain lube spray (wet / off-road)	150 ml · 400 ml · 500 ml
Chain cleaner	400 ml · 500 ml · 1 L
Brake & disc cleaner spray (motorcycle)	400 ml · 500 ml
Motorcycle shampoo	500 ml · 1 L · 5 L
Motorcycle quick detailer	400 ml · 500 ml · 1 L
Motorcycle wheel cleaner	500 ml · 1 L
Motorcycle engine degreaser	500 ml · 1 L · 5 L
Seat, vinyl & plastic protectant	250 ml · 400 ml · 500 ml
Chrome & exhaust polish	250 ml · 500 ml
Silicone protector spray (cables / plastics)	200 ml · 400 ml
Helmet interior cleaner & sanitiser	100 ml · 250 ml · 400 ml
Visor cleaner	100 ml · 250 ml
Visor rain repellent	50 ml · 100 ml
Foam air-filter cleaner	500 ml · 1 L · 5 L
Air-filter oil	250 ml · 500 ml · 1 L
2-stroke fuel-system cleaner	100 ml · 250 ml
4-stroke petrol system & injector cleaner	100 ml · 250 ml
Motorcycle fuel stabiliser	100 ml · 250 ml
Motorcycle engine-oil additive	100 ml · 250 ml
Motorcycle coolant	500 ml · 1 L · 5 L
Motorcycle screen cleaner	250 ml · 500 ml
Motorcycle ceramic protection spray	250 ml · 500 ml

Car Fragrance & A/C Deodorisers (8)

Concentrated liquid car fragrances and A/C cleaning and deodorising products, with a scent profile that is yours alone.

Product	Pack size
Concentrated liquid car fragrance (ocean, melon, tutti frutti, vanilla, lavender…)	1 L · 5 L · 20 L
Car interior fragrance spray	100 ml · 200 ml · 400 ml
A/C deodoriser (spray)	150 ml · 200 ml
A/C disinfectant	150 ml · 200 ml · 500 ml
A/C cleaning foam	500 ml
Car fogger (odour bomb)	100 ml · 150 ml
Smoke & strong-odour eliminator	250 ml · 500 ml · 5 L
Gel / liquid air freshener	250 ml · 1 L · 5 L

Repair, Adhesives & Sealants (13)

Liquid gaskets, thread-lockers, epoxy and instant adhesives, assembly and repair products.

Product	Pack size
Liquid gasket (RTV silicone, black)	50 ml · 85 g · 200 ml · 310 ml
Liquid gasket (RTV silicone, grey)	50 ml · 85 g · 200 ml · 310 ml
High-temperature gasket maker (red / blue)	50 ml · 85 g · 200 ml · 310 ml
Clear silicone sealant	85 g · 200 ml · 310 ml
Thread-locker (medium / high strength)	10 ml · 50 ml
Epoxy adhesive (2-part)	24 ml · 50 ml · 250 ml
Instant adhesive (cyanoacrylate)	3 g · 20 g · 50 g
MS-polymer assembly adhesive	280 ml · 310 ml
Exhaust repair paste	150 g · 250 g
Cold-weld epoxy putty	56 g · 100 g
Bolt & nut loosener	200 ml · 400 ml
High-temperature grease	100 g · 400 g · 1 kg
Lithium grease (cartridge)	400 g · 1 kg

Contact

Phone / WhatsApp	+90 533 818 42 32 · +90 216 575 00 84
Email	info@autocher.com.tr
Web	autocher.com.tr
Address	İçerenköy, Çetinkaya Sk. No:17, 34752 Ataşehir / İstanbul
Opening hours	Mon–Fri 08:30–19:00 · Sat 09:00–16:00 · Sun closed

Edition: 10/2026 · AUTO CHER OTO BAKIM LİMİTED ŞİRKETİ